



It All Adds Up
:60

Advertiser: College Loan Corporation
Product: CLC Lending
Date: 03-13-2007
Spot: 575-002 It All Adds Up
Version: 4 - Production Approved

1 COLLEGE GUY: College adds up to a lot more than just tuition. You've
2 got books...

3 SFX: CHA-CHING

4
5 COLLEGE GUY: Room and board...

6 SFX: CHA-CHING

7
8 COLLEGE GUY: Class materials, flying home, and laundry...

9 SFX: (IN QUICK SUCCESSION) CHA-CHING, CHA-CHING, CHA-CHING

10
11 COLLEGE GUY: It all adds up. And it's WAY more than I can afford.

12
13 ANNC (MALE): Need more money for those college expenses? Call
14 College Loan Corporation now. Whether you're a student or a parent,
15 we're here to help you get the loan you need for school. Even if you're
16 already paying back your student loans, we can help. For free
17 information, call 1-800-XXX-XXXX.

18
19 COLLEGE GIRL: My campus parking pass cost three hundred dollars.
20 And my new computer? Ouch.

21 SFX: CHA-CHING

22
23 ANNC: It all adds up. Get the loan you need to help pay for school. After
24 you're approved, you could have your money in as little as a few days.
25 Call College Loan Corporation now for fast, friendly service and find out
26 how much college money you can get. For free information, call
27 1-800-XXX-XXXX. It's the smartest call you can make. That's
28 1-800-XXX-XXXX. 1-800-XXX-XXXX.